



GEORGE AND FRANCES BALL FOUNDATION

MAY 2020 NEWSLETTER SPECIAL COVID-19 EDITION

GREAT DEPRESSION



The Ball Brothers were always finding ways to give back to the Muncie community of which they called home. During the Great Depression, in 1933, a local store in downtown Muncie, named McNaughton, went Bankrupt. Frank Ball and George Ball decided to buy the store and reopened it as Ball Stores, which was later owned by Frank Ball's daughter, Margaret Petty, and her husband, Fred.

One of the main strategies that

George followed, during this challenging time, was to keep people employed at both Ball Corporation and at Ball Stores. Before Ball Stores opened in November 1934, about 150 men were employed to repair and remodel the store. Once opened, there were about 125 people employed. Many of those hired for Ball Stores were former McNaughton employees who had lost jobs when that store closed.

Ball Corporation was able to keep a fairly full staff, since people were gardening and canning. In addition, Frank Ball said the Ball Corporation would earmark \$500,000 in Company funds as collateral for Muncie's banks to continue.

COVID-19



The COVID-19 economic fallout is being compared to the Great Depression. Not only is this disease impacting the health of millions of people all over the world, the economic impact on the United States has left millions of people without jobs and the number of people applying for unemployment has skyrocketed to an all time high. The George and Frances Ball Foundation continues to carry on

the legacy of the Ball family through investments in local nonprofits that focus on food, individual and family emergency needs, kids and access to learning, medical supplies, and continuation of the Cradle to Career Initiative.

The George and Frances Ball Foundation Board of Directors and Staff decided to act quickly to address community needs through RFPs and emergency grants that organizations could apply for to gain immediate access to financial support. GFBF invested \$157,400 into local 501c3 organizations and an additional \$80,000 was invested into 8 Delaware County School Districts.

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**HISTORY COLUMN:
GREAT DEPRESSION**
[PHOTO COURTESY OF
MINNETRISTA](#)

**CURRENT EVENTS:
NOVEL CORONAVIRUS
COVID-19**
[PHOTO COURTESY OF DCEMA](#)

**COVID-19 RESPONSE:
\$237,400 INVESTED IN
MUNCIE AND DELAWARE
COUNTY**

**5 COVID-19 FOCUS AREAS:
FOOD, INDIVIDUAL AND
FAMILY EMERGENCY
NEEDS, KIDS AND ACCESS
TO LEARNING, MEDICAL
SUPPLIES, AND CRADLE
TO CAREER
CONTINUATION**

**GFBF STAFF: WORK
CONTINUES TO MOVE
FORWARD REMOTELY**

- **QUICK COMMUNITY RESPONSE**
- **VIRTUAL MEETINGS**
- **ZOOM BOARD MEETINGS**





COVID-19 REPOSENSE

A TOTAL OF \$237,400 INVESTED IN PHASE I & II



Inside Out: Meal Distribution

FOOD DISTRIBUTION

INSIDE OUT • LIFESTREAM • SECOND HARVEST
CHRISTIAN MINISTRIES • MUNCIE MISSION



United Way: Book Distribution

INDIVIDUAL AND FAMILY EMERGENCY NEEDS

UNITED WAY • BRIDGES • YWCA



BY5: Learning Packs

KIDS AND ACCESS TO LEARNING

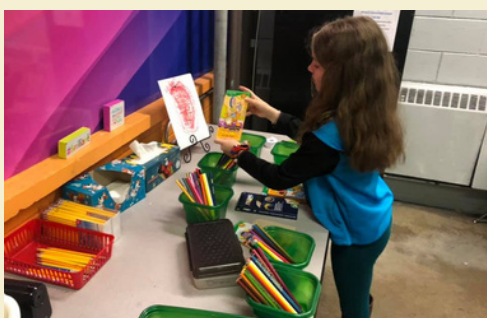
BURRIS LABORATORY SCHOOLS • COWAN COMMUNITY
SCHOOLS • DELAWARE COMMUNITY SCHOOLS • YMCA
DALEVILLE COMMUNITY SCHOOLS • MUNCIE BY5
LIBERTY-PERRY SCHOOL CORPORATION • MUNCIE
COMMUNITY SCHOOLS • YORKTOWN COMMUNITY
SCHOOLS • BACK TO SCHOOL TEACHERS STORE



DCEMA

MEDICAL SUPPLIES

DELAWARE COUNTY EMERGENCY MANAGEMENT
AGENCY • MERIDIAN HEALTH SERVICES



Boys & Girls Clubs of Muncie

CRADLE TO CAREER CONTINUATION

COMMUNITY FOUNDATION OF MUNCIE AND DELAWARE
COUNTY • CORNERSTONE CENTER FOR THE ARTS • BOYS
& GIRLS CLUBS OF MUNCIE • MUNCIE CHILDREN'S MUSEUM
PROJECT LEADERSHIP • IVY TECH • MUNCIE CIVIC THEATRE