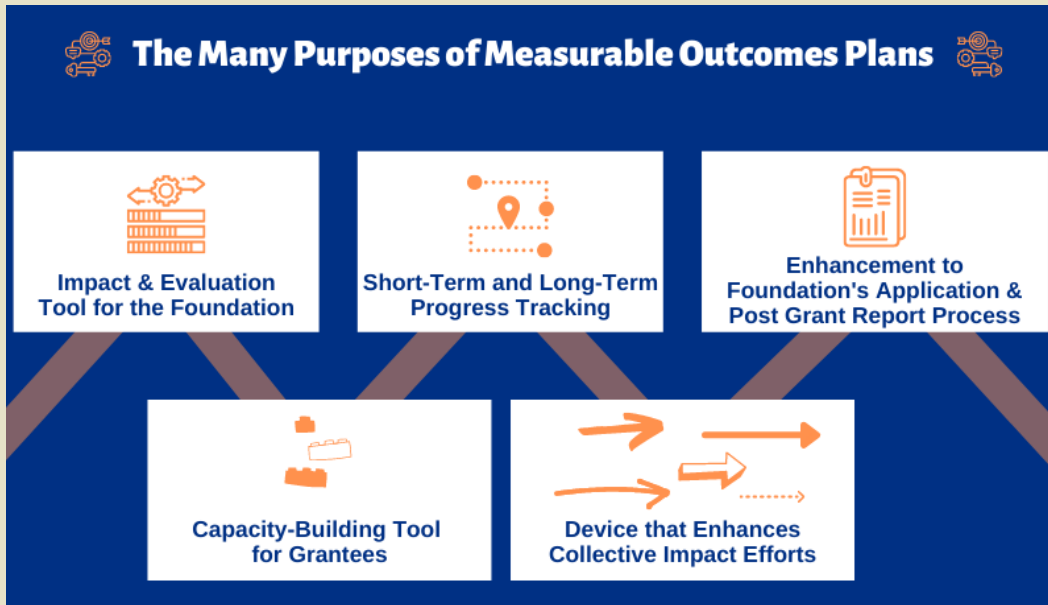




GEORGE AND FRANCES BALL FOUNDATION

MAY 2022 NEWSLETTER



GEORGE AND FRANCES BALL FOUNDATION TRANSFORMS IMPACT AND EVALUATION THROUGH MEASURABLE OUTCOMES PLANS

Taking a Results-Based Accountability approach, the George and Frances Ball Foundation began piloting a new impact and evaluation tool, a Measurable Outcomes Plan, with all quarterly competitive grantees beginning in December 2021. This plan, built uniquely with each grantee, strengthens and builds upon longstanding components of the GFBF grant application guidelines with a sharper focus on continuous improvement.

Each Measurable Outcomes Plan (MOP) is co-developed between the Foundation's Program and Analytics Officer, Kelsey Harrington, and funded partners' staff in an effort to help establish at the beginning of the grant the outcomes that the organization is looking to achieve utilizing GFBF grant dollars. To accomplish this, the plan outlines indicator(s) associated with each outcome as well as a timeline in which this information will be collected. At the end of the grant period, the plan serves as a primary part of the post grant reporting process, enhancing the Foundation's former approach. The MOPs allow grantees to tell a story that is much more defined by how much they did, how well they did it, and whether or not anyone is better off due to their work.

Community change efforts, especially those like Cradle to Career Muncie, take long term commitments from all partners. It requires a dedication to both visioning something better as well as taking incremental steps to achieve the big goal. This is the perspective the Foundation staff takes when approaching Measurable Outcomes Plans with partners. As they say, "dream big and start small."

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OUTCOMES PLANS**

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**IMPORTANT
FOUNDATION DATES**





CAN LEADER MEETING

April 2022 Meeting Update

IN ATTENDANCE:

YMCA of Muncie, Heart of Indiana United Way, Project Leadership, Innovation Connector, Chamber of Commerce, Muncie Children's Museum, Muncie Community Schools, Economic Development Alliance, Open Door, Ivy Tech, Muncie BY5



ACCOMPLISHED THIS MONTH:

- Explored Muncie Children's Museum's new plan and how it intersects with schools and the work of C2C Muncie
- Updated on C2C Muncie's status with StriveTogether network membership and a future visit to the Harlem Children's Zone, Chicago, and Philadelphia
- All CAN Leaders were provided access to a C2C resource portal
- Update on the progress of the C2C communications plan
- Information shared from Johns Hopkins Family Engagement Partnership

NEXT STEPS

- All 10 CANs will continue to meet with their ecosystems
- Next CAN Leader Meeting on June 14th
- Continued coordination for C2C communications plan
- Continued data tracking via C2C data dashboard



KINDERGARTEN READINESS

May 2022 Meeting Update

IN ATTENDANCE:

Ivy Tech, Head Start, Muncie BY5, IU East, Ball State University, Mitchell Early Learning Center, New Beginnings Day Care



ACCOMPLISHED THIS MONTH:

- Reviewed the development of C2C Muncie
- Explored current state of C2C Muncie
- Discussed the importance of Collective Impact and CAN process
- Began mapping the local early childhood ecosystem
- Defined CAN Leader and Member expectations
- Explored initial Kindergarten Readiness data

NEXT STEPS

- Collect additional data and information to understand the story behind the historical data
- Determine goals for core and contributing indicators
- Develop strategies to work on collectively



THIRD GRADE READING

March 2022 Meeting Update

IN ATTENDANCE:

Heart of Indiana United Way, Muncie Public Libraries, Open Door Health Services, Muncie YMCA, Boys and Girls Clubs of Muncie, Ball State University, Muncie Community Schools, Muncie BY5, Project Leadership, MP3



ACCOMPLISHED THIS MONTH:

- Continued work on creating a culture of joy around literacy
- Installed first Book Nook at Open Door Health Services
- Created literacy kits that families can take home focused on skill development and literacy
- Distributed "Drawn to Reading" Bookmarks

NEXT STEPS

- Consider and develop collaborative strategies
- Vote on strategies
- Schedule Next Meeting
- Visit Philadelphia to learn more about their grade level reading initiatives and collaborative work (Read By 4th)



MIDDLE GRADE MATH

April 2022 Meeting Update

IN ATTENDANCE:

Innovation Connector, City of Muncie, Fellowship of Christian Athletes, Muncie Area Youth for Christ, Boys & Girls Clubs of Muncie, Delaware Community Schools



ACCOMPLISHED THIS MONTH:

- Reviewed additional performance data
- Identified the story behind the data
- Brainstormed ideas for the Middle Grade Math core indicator
- Determined potential contributing indicators

NEXT STEPS

- Analyze additional core and contributing indicators
- Select a core indicator
- Choose a BIG GOAL for the core indicator
- Select contributing indicators to track as they relate to the core indicator



HIGH SCHOOL GRADUATION

April 2022 Meeting Update

IN ATTENDANCE:

Muncie Community Schools, Muncie Central High School, Project Leadership, TeenWorks, Muncie Area Career Center



ACCOMPLISHED THIS MONTH:

- Established the BIG GOAL for the core indicator
- Brainstormed ideas for contributing indicators
- Selected 4 contributing indicators
- Brainstormed strategies related to each contributing indicator
- Identified which strategy ideas are evidence-based or are considered promising practices

NEXT STEPS

- Review additional strategy ideas for each contributing indicator
- Select initial proven strategies to work on collectively
- Begin working on collective strategies by start of the school year



FAMILY & COMMUNITY ENGAGEMENT

March & May 2022 Meeting Update

IN ATTENDANCE:

YMCA of Muncie, Future of Work/Web of Support, Real Black Excellence, Motivate Our Minds, Youth for Christ, Second Harvest, Ross Community Center, Purdue Extension, Muncie BY5, MP3, Minnetrista, 8Twelve Coalition, First Choice for Women, Habitat for Humanity, Cornerstone Center for the Arts



ACCOMPLISHED THIS MONTH:

- Brainstormed outcome statement ideas that help define 'family and community engagement' for the CAN
- Reviewed action-oriented, information-gathering taskforces focused on establishing baseline data and information
- Identified 3-6 taskforces including: Research, Communications, Ecosystem/Asset Mapping, Data and Measurement, Identifying Community Leaders

NEXT STEPS

- Schedule Steering Committee Meeting
- Consider viability of attending the 2022 National Family Engagement Summit
- Identify Taskforce Chairs
- Next CAN Meeting July 1st



POSTSECONDARY SUCCESS

April 2022 Meeting Update

IN ATTENDANCE:

Ivy Tech, DAC/Chamber of Commerce, Shafer Leadership, Excel Center, Ball State University, Future of Work/Web of Support



ACCOMPLISHED THIS MONTH:

- Discussed the types of attainment that make up the 60% Educational Attainment target
- Voted on contributing indicators
- Identified 4 contributing indicators: (1) Identify and eliminate barriers to postsecondary completion (basic needs, opportunity youth, and justice involvement), (2) Student motivation and persistence, (3) Career training and connection to work/industry/employers, and (4) College preparedness and planning

NEXT STEPS

- Next CAN Meeting on May 25th
- Identify evidence-based strategies to meet goal
- Develop strategies to work on collectively

IMPORTANT GFBF 2022 DATES

BOARD MEETINGS:

August 12, 2022
Grant Deadline: July 12

December 2, 2022
Grant Deadline: November 2

**Grant requests are reviewed the month between the deadline & corresponding Board Meeting. The Board makes final funding decisions at the meeting. Grant seekers should anticipate communication from GFBF within a month following the Board Meeting date.*

COFFEE & CONVERSATION EVENTS:

July 1, 2022

October 21, 2022

**GFBF program staff hosts a quarterly meet and greet session that discusses upcoming grant deadlines and information, introduces types of data that grantees can access, and ways in which to use this data to demonstrate progress and impact for their organization.*

CONFERENCES:

September 21-23, 2022
Strive Together Annual Convening

September 27-29, 2022
Indiana Philanthropy Alliance Conference

October 10-12, 2022
Exponent Philanthropy Annual Conference

October 24-26, 2022
Academies of Nashville Study Visit



George and Frances Ball Foundation

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