Creating a culture of education in Muncie and Delaware County

CRADLE TO CAREER

EDUCATIONAL ATTAINMENT INITIATIVE

GOAL

DETERMINING THE FUTURE OF MUNCIE AND DELAWARE COUNTY FAMILIES

60%

GOAL: 60% of Delaware County residents ages 25+ have High Level Certificates - Associate Degrees - Bachelors Degrees - and Above

By 2020, 65% of all jobs in the United States will require postsecondary education or training¹

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There is a high correlation between income levels and educational attainment. No school corporation, organization, or non-profit can achieve these goals alone.

What does it take to support a family in Delaware County?⁹

<table>
<thead>
<tr>
<th></th>
<th>1 Adult</th>
<th>1 Adult + 1 Child</th>
<th>1 Adult + 2 Children</th>
<th>2 Adults</th>
<th>2 Adults + 1 Child</th>
<th>2 Adults + 2 Children</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Living Wage</strong></td>
<td>$10.29</td>
<td>$21.82</td>
<td>$26.05</td>
<td>$16.82</td>
<td>$19.94</td>
<td>$22.94</td>
</tr>
<tr>
<td><strong>Required Income</strong></td>
<td>$21,399</td>
<td>$45,382</td>
<td>$54,178</td>
<td>$34,979</td>
<td>$41,471</td>
<td>$47,719</td>
</tr>
</tbody>
</table>

To Operationalize the Goal

Adopt a Cradle to Career framework

Adopt Targets for each step in the educational attainment process

Achieve Designation as a Talent Development Hub

"A goal without a plan is just a wish." - Antoine de Saint-Exupery
By 2020, 65% of jobs in the United States will require postsecondary education or training.¹
We must prepare today's youth for jobs that do not yet exist, but make up the high-demand, high-pay work of tomorrow.

**RECOGNIZING COMMUNITY CHALLENGES**

**EDUCATIONAL ATTAINMENT**

- Over 50% of labor force has a high school diploma or less¹
- 27,000+ Muncie residents have no postsecondary education or training¹
- Less than 1/3 of residents have completed postsecondary education¹

*Quality of place is a natural outcome of strong educational attainment levels*

**POVERTY**

- 30% of all Muncie residents live below poverty levels⁴
- 4,000 homes in Muncie have a female householder with 1+ dependents, but no spouse⁴
- 48% of homes in Delaware County are either in poverty or below the ALICE Threshold (working poor)³

**HEALTH**

- Out of 92 Indiana counties, Delaware County ranks 84 in health outcomes and 89 for overall quality of life²
- 1 in 4 babies at IU Health Ball Memorial Hospital is born drug exposed²
- 17% homes in Delaware County are food insecure²

*Low hospital payer mix threatens health care*

**In Muncie Community Schools, an average of 80% of students receive free or reduced lunch⁵**

*Low wages prevent families from achieving full potential*
HOW?

MOBILIZING COMMUNITY STRENGTHS

Active Community Foundation

**MOST GENEROUS CITY IN INDIANA**⁶
Residents who donate to local nonprofits

RANKED THE 2ND HIGHEST CITY IN INDIANA FOR CIVIC INVOLVEMENT⁶
Engaged, community-minded residents and nonprofits serving all areas of focus

Involved private foundations

**Strong community leadership and volunteer base**

IU HEALTH BALL MEMORIAL:
SECOND LARGEST GRADUATE PRIMARY CARE EDUCATION PROGRAM IN THE STATE ⁷

Opportunity for health advancements

BALL STATE UNIVERSITY
IVY TECH COMMUNITY COLLEGE
LOCAL SCHOOL CORPORATIONS
EDUCATION-ORIENTED NONPROFITS

Muncie is rich in educational resources

EXTENSIVE TRAIL SYSTEMS
WHITE RIVER

PRAIRIE CREEK RESERVOIR

NEIGHBORHOOD ASSOCIATIONS

RICH ARTS AND CULTURE SCENE

Vibrant quality of life assets

USING THE ROADMAP TO SUCCESS

Creating targets at each step is essential to success.

Kindergarten Reading

Third Grade Mathematics

Middle Grade Reading

High School Graduation

Postsecondary Enrollment

Postsecondary Completion

Career Employment

60% GOAL⁶

These seven markers have measurable baseline, public data used to track progress.

THE SEVEN MARKERS FROM CRADLE TO CAREER
The Importance of Collective Impact in Action

Before: Individual Impact

After: Collective Impact

No single organization, school, nonprofit, or individual can accomplish the goals alone.

The question, "What's in it for me?" applies to every segment of the community. Businesses, educational providers, individuals, families, government entities, nonprofit organizations, foundations, community health, and faith communities have a stake in the future success of Muncie and Delaware County.

²Indiana County Health Rankings, 2015
³United Way ALICE Project, Alice in Delaware County 2016 Point-in-Time Data
⁴United States Census 2017 Estimates
⁵Indiana Department of Education Compass, Muncie Community Schools, 2017-18
⁶Muncie Public Good Index, Sagamore Institute, 2015
⁷Indiana University School of Medicine, Muncie, Clinical Partners
⁸Lumina Foundation Educational Attainment Goal
⁹Living Wage Calculator, Massachusetts Institute of Technology