

Creating a culture of education in Muncie and Delaware County

CRADLE TO CAREER

EDUCATIONAL ATTAINMENT INITIATIVE

GOAL

DETERMINING THE FUTURE OF MUNCIE AND DELAWARE COUNTY FAMILIES

60%

EDUCATIONAL ATTAINMENT

GOAL: 60% of Delaware County residents ages 25 + have High Level Certificates - Associate Degrees - Bachelors Degrees - and Above

By 2020, 65% of all jobs in the United States will require postsecondary education or training¹



WHAT DOES IT TAKE TO SUPPORT A FAMILY IN DELAWARE COUNTY?⁹

There is a high correlation between income levels and educational attainment. No school corporation, organization, or non-profit can achieve these goals alone.

| | 1 Adult | 1 Adult + 1 Child | 1 Adult + 2 Children | 2 Adults | 2 Adults + 1 Child | 2 Adults + 2 Children |
|-----------------|----------|-------------------|----------------------|----------|--------------------|-----------------------|
| Living Wage | \$10.29 | \$21.82 | \$26.05 | \$16.82 | \$19.94 | \$22.94 |
| Required Income | \$21,399 | \$45,382 | \$54,178 | \$34,979 | \$41,471 | \$47,719 |

TO OPERATIONALIZE THE GOAL



Adopt a Cradle to Career framework



Adopt Targets for each step in the educational attainment process



ACHIEVE DESIGNATION AS A TALENT DEVELOPMENT HUB

"A goal without a plan is just a wish." -Antoine de Saint-Exupery

WHY?



**WHAT ARE THE JOBS OF THE FUTURE?
WHAT WILL TODAY'S YOUTH REQUIRE?**

By 2020, 65% of jobs in the United States will require postsecondary education or training.¹ We must prepare today's youth for jobs that do not yet exist, but make up the high-demand, high-pay work of tomorrow.

RECOGNIZING COMMUNITY CHALLENGES

EDUCATIONAL ATTAINMENT



  **OVER 50% OF LABOR FORCE HAS A HIGH SCHOOL DIPLOMA OR LESS¹**

27,000+ Muncie residents have **no** postsecondary education or training¹

LESS THAN 1/3 OF RESIDENTS HAVE COMPLETED POSTSECONDARY EDUCATION¹



Quality of place is a natural outcome of strong educational attainment levels



HEALTH

Out of 92 Indiana counties, Delaware County ranks **84** in health outcomes and **89** for overall quality of life²

1 IN 4 BABIES AT IU HEALTH BALL MEMORIAL HOSPITAL IS BORN DRUG EXPOSED²



17% HOMES IN DELAWARE COUNTY ARE FOOD INSECURE²

Low hospital payer mix threatens health care



POVERTY

30% of all Muncie residents live below poverty levels⁴

4,000 homes in muncie have a female householder WITH 1+ DEPENDENTS, BUT NO SPOUSE⁴



48% OF HOMES IN DELAWARE COUNTY ARE EITHER IN POVERTY OR BELOW THE ALICE THRESHOLD (WORKING POOR)³



24% of job postings are in low-wage occupations. By 2027, 38% of job postings will be low-wage with current trends¹



IN MUNCIE COMMUNITY SCHOOLS, AN AVERAGE OF 80% OF STUDENTS RECEIVE FREE OR REDUCED LUNCH⁵

Low wages prevent families from achieving full potential

HOW?

MOBILIZING COMMUNITY STRENGTHS

Active Community Foundation



**MOST GENEROUS CITY
IN INDIANA⁶**

Residents who donate to
local nonprofits

**RANKED THE 2ND HIGHEST
CITY IN INDIANA FOR CIVIC
INVOLVEMENT⁶**



Engaged, community-minded residents
and nonprofits serving all areas of focus

Involved private foundations

*Strong community leadership
and volunteer base*



**IU HEALTH BALL MEMORIAL:
SECOND LARGEST GRADUATE PRIMARY
CARE EDUCATION PROGRAM IN THE STATE⁷**

Opportunity for health advancements

**BALL STATE UNIVERSITY
IVY TECH COMMUNITY COLLEGE
LOCAL SCHOOL CORPORATIONS
EDUCATION-ORIENTED NONPROFITS**



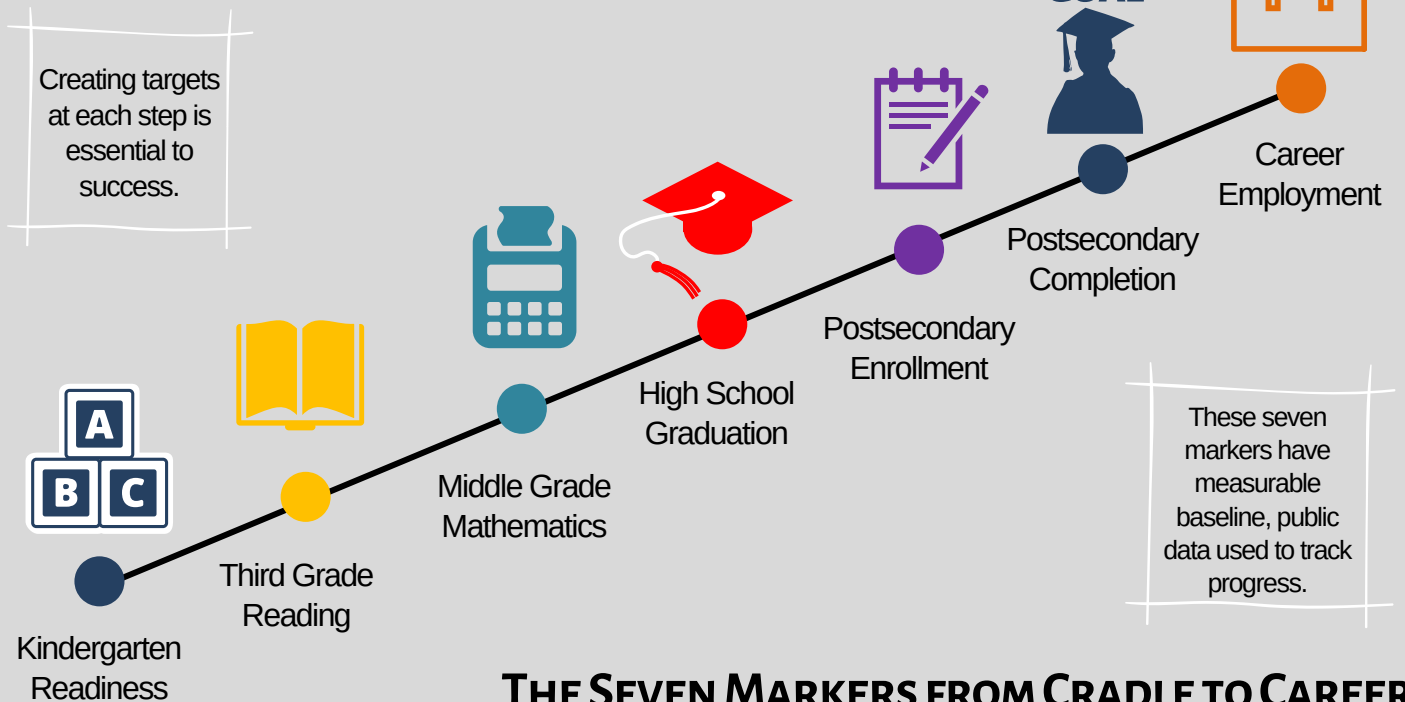
Muncie is rich in educational resources



**EXTENSIVE TRAIL SYSTEMS
WHITE RIVER
PRAIRIE CREEK RESERVOIR
NEIGHBORHOOD ASSOCIATIONS
RICH ARTS AND CULTURE SCENE**

Vibrant quality of life assets

USING THE ROADMAP TO SUCCESS



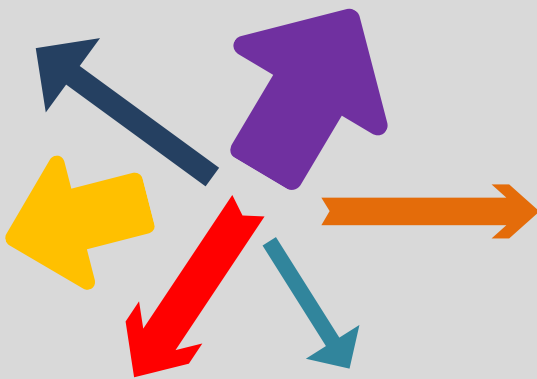
THE SEVEN MARKERS FROM CRADLE TO CAREER

WHO?

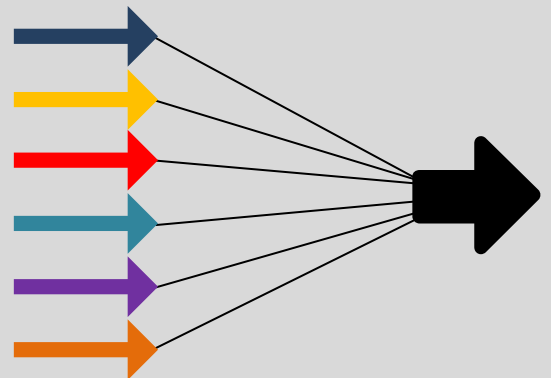
BUSINESSES **POSTSECONDARY INSTITUTIONS**
FAMILIES **INDIVIDUALS** **FAITH COMMUNITY**
SCHOOLS **HEALTHCARE PROVIDERS**
FOUNDATIONS **NONPROFIT ORGANIZATIONS**
BUSINESS GROUPS **GOVERNMENT**

THE IMPORTANCE OF COLLECTIVE IMPACT IN ACTION

Before: Individual Impact



After: Collective Impact



NO SINGLE ORGANIZATION, SCHOOL, NONPROFIT, OR INDIVIDUAL CAN ACCOMPLISH THE GOALS ALONE.

The question, "What's in it for me?" applies to every segment of the community.

Businesses, educational providers, individuals, families, government entities, nonprofit organizations, foundations, community health, and faith communities have a stake in the future success of Muncie and Delaware County.

¹US Bureau of Labor Statistics and US Census Bureau American Community Survey, 2017

²Indiana County Health Rankings, 2015

³United Way ALICE Project, Alice in Delaware County 2016 Point-in-Time Data

⁴United States Census 2017 Estimates

⁵Indiana Department of Education Compass, Muncie Community Schools, 2017-18

⁶Muncie Public Good Index, Sagamore Institute, 2015

⁷Indiana University School of Medicine, Muncie, Clinical Partners

⁸Lumina Foundation Educational Attainment Goal

⁹Living Wage Calculator, Massachusetts Institute of Technology